

## Simplicity Health Plans

Simplicity Health Plans is an Ohio based software as a service (SaaS) development company. Simplicity Health Plans has been creating and hosting web-based applications for over 22 years. Simplicity uses its patent pending technology platform to create innovative consumer transparency tools that provide an "end-to-end" consumerism solution.

## Dee Edington, PhD.

The Health Index Calculator™ is supported in partnership by Dr. Edington— author of "[Zero Trends](#)"; [Healthcare as a Serious Economic Business Strategy](#). Dr. Edington believes that the calculator provides an innovative behavior change technology that bridges the gap between physical health and financial wellness.

# Help Employees Achieve Financial Wellness



## Health Index Calculator™ Available on iTunes

Employees can transform better health habits into wealth for their financial future using the Health Index Calculator.

The Health Index Calculator is a content management tool that is proven to lower claims costs, increase employee retirement savings and has an immediate ROI through FICA savings. It bridges the gap between physical health and financial wellness.

The economics inherent in the calculator drives behavior change. The self directed Alerts/Reminders to members' mobile devices help reinforce change to attain newly set health behavior goals.

The calculator easily integrates with existing health programs and financial services. Eligibility files allow for further integration and customization making usability a breeze.

\* The Health Index Calculator™ is a patent-pending web-based content management tool that allows for full integration and customization with existing technology platforms and programs resulting in improved member engagement, participation and savings.

## Calculator Benefits

- Promotes Financial Wellness
- Tax Savings for Members
- ROI for Employers (FICA Savings)
- Motivates Change and Ignites Action
- Reduces Financial Illness/Stress
- Seamless and Simple End-User Experience
- Improves Access to Financial Resources

## CALCULATOR FEATURES

- Evidence-Based Algorithm
- Customizable Content
- Communication Toolkit
- Health Alerts/Reminders
- Custom Branding
- Web-Based App
- Mobile App
- Patent-Pending Technology

For more information and to request a online demonstration contact:

Lisa Holland at 216.367.3092  
lisaholland@simplicityhealthplans.com  
stayfitinfo@simplicityhealthplans.com



20600 Chagrin Blvd.  
Suite 450  
Cleveland, OH 44122  
Phone 216.367.3092  
Fax 216.283.7931  
www.simplicityhealthplan.com

## Contact Us Today!